

# EXCLUSIVE ADVERTISING AND SPONSORSHIP OPPORTUNITIES



## Festival of Trees

SHARING THE MAGIC

November 17-December 8, 2018



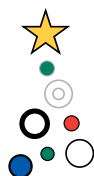
### Yes, Put My Business In Front of More Than 30,000 People!

#### I'd like to advertise in the 2018 Program Book

I'd like the following ad program (please check one):

- |   |         |
|---|---------|
| <input type="checkbox"/> Back Cover Full Page Color<br>( 5.5" wide by 8.5" inches high)             | \$1,000 |
| <input type="checkbox"/> Inside Front or Back Cover Full Page Color<br>( 5" wide by 8" inches high) | \$750   |
| <input type="checkbox"/> Full Page Color (5" wide x 8" high -<br>All interior full page ads)        | \$750   |
| <input type="checkbox"/> Half Page Color (5" wide x 4" high -<br>All interior half page ads)        | \$500   |
| <input type="checkbox"/> Full Page Black & White  | \$500   |
| <input type="checkbox"/> Half Page Black and White  | \$400   |
| <input type="checkbox"/> Quarter Page Black and White (5" wide x 2" high)                           | \$300   |
| <input type="checkbox"/> Eighth Page Black and White (2.5" wide x 2" high)                          | \$125   |

1. We need to receive ads in a standard electronic format (PDF, high resolution JPG). Call 978-685-8878 for additional information and specifications.
2. Electronic format should be emailed to:  
Advertising@methuenfestivaloftrees.com.
3. Enclosed is my check in the amount of \$ \_\_\_\_\_  
which is made out to the Festival of Trees.
4.  I have sent my ad electronically to  
Advertising@methuenfestivaloftrees.com.
5. Send this form and your check to:  
The Festival of Trees, c/o Advertising,  
P.O. Box 14, Methuen, MA 01844



**All ads and payment MUST BE received by October 5, 2018**

#### I'd like to become a **Star Brand** at the 2018 Festival at the following level:

**PLATINUM**

In addition to all other advertising benefits detailed in the Sponsorship Brochure, a Platinum sponsor may request exclusive branding for either Senior Weekend or Children's Day.

**SILVER**

In addition to all other advertising benefits detailed in the Sponsorship Brochure, a Silver sponsor may request exclusive branding for Appreciation Night, the Scavenger Hunt, or a Selfie Station.

**STERLING**

Sterling level sponsors receive all of the advertising benefits detailed in the Sponsorship Brochure.

**Every Star Brand sponsor is assigned a Festival Advertising Representative to coordinate advertising and branding opportunities.**

**Contact Advertising@methuenfestivaloftrees.com or 978-685-8878 for more information.**

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_

*Don't forget, your sponsorship or ad is tax deductible as a donation to a 501.c.3 non-profit.*