

## YES! Put My Business in Front of More Than 30,000 People!

Business Name:			
Address:			
City:	State:	Zip:	
Contact Persons:			
Telephone:	E-Mail Address:		
Web Address:			

## NEW for 2021 -

- The entire book will be available in color. All ads are the same price whether they're color or black and white.
- The entire book will also be available virtually each ad will include a hyperlink to your website. The virtual book will also be available on our website and individual ads will be featured on our Facebook page.

Ad format – choose one	Book & Pay By Oct. 8	Book & Pay After Oct. 8
☐ Back Cover (5.5" wide x 8.5" high)	\$ 800	\$1,000
☐ Inside Front or Back Cover (5" wide x 8" high – All interior full-page ads)	\$ 600	\$ 750
☐ Full Page	\$ 480	\$ 600
☐ Half Page (5" wide x 4" high – All interior half-page ads)	\$ 400	\$ 500
☐ Quarter Page (5" wide x 2" high)	\$ 280	\$ 350

All ads and payment MUST BE received by October 25, 2021

- 1. We need to receive ads in a standard electronic format (PDF, high resolution JPG). Call 978-685-8878 for additional information and specifications.
- 2. Electronic format should be e-mailed to Advertising@methuenfestivaloftrees.com
- 3. Payment Options:
  □ Enclosed is a check in the amount of \$\_\_\_\_\_\_ (Payable to the Festival of Trees)
  □ I will pay by credit card at www.methuenfestivaloftrees.com.
  - www.methuenfestivaloftrees.com.
    ☐ Please invoice me.
- 4. ☐ I have sent my ad electronically to Advertising@methuenfestivaloftrees.com
- 5. Send this form to:
  The Festival of Trees Attn: Advertising
  Post Office Box 14, Methuen, MA 01844